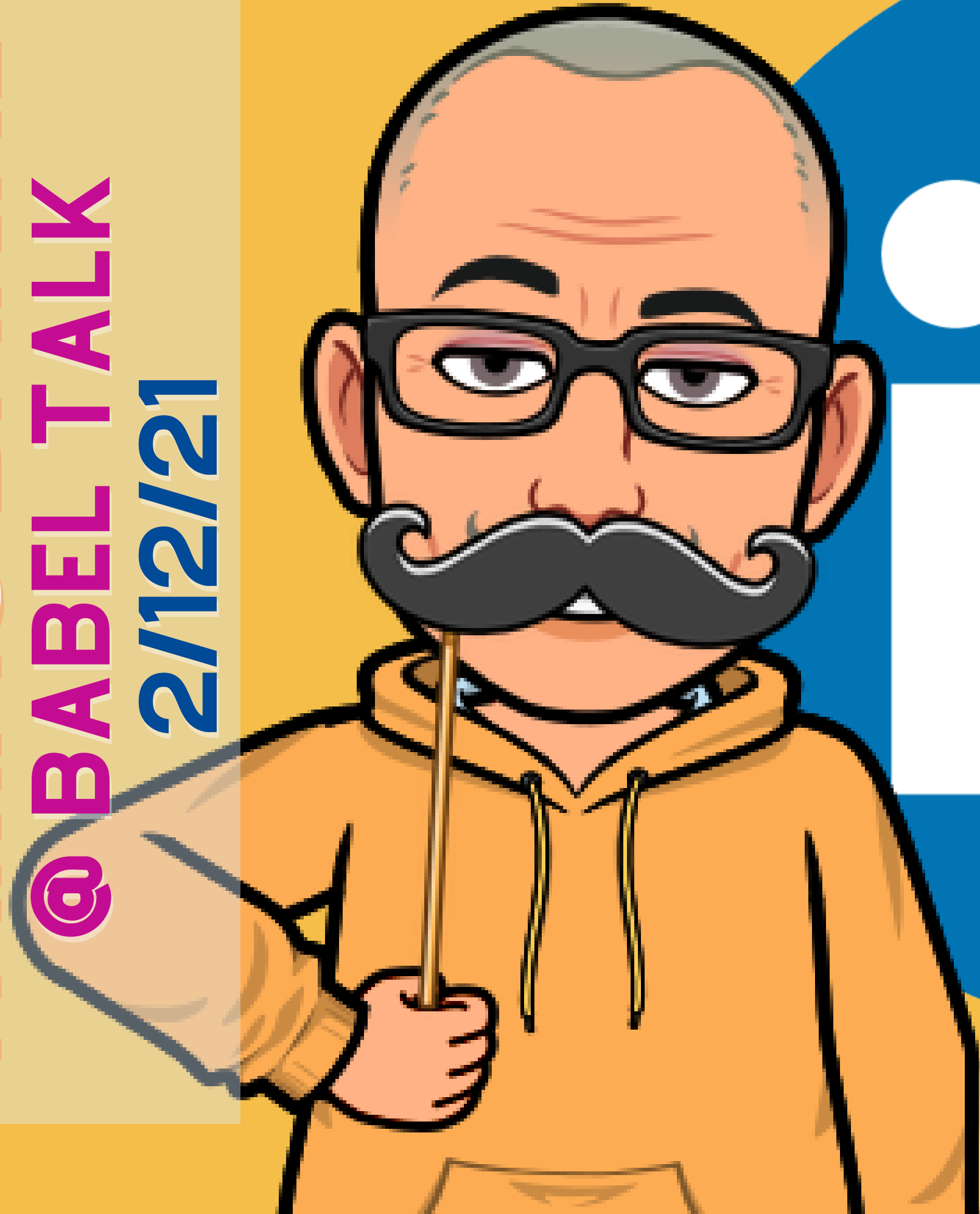


TAMMAS BANKI

@BABEL TALK

2/12/21



in

RS

How to use features designed for something else

on LinkedIn

Tamas BANKI





Agenda

What you'll learn today

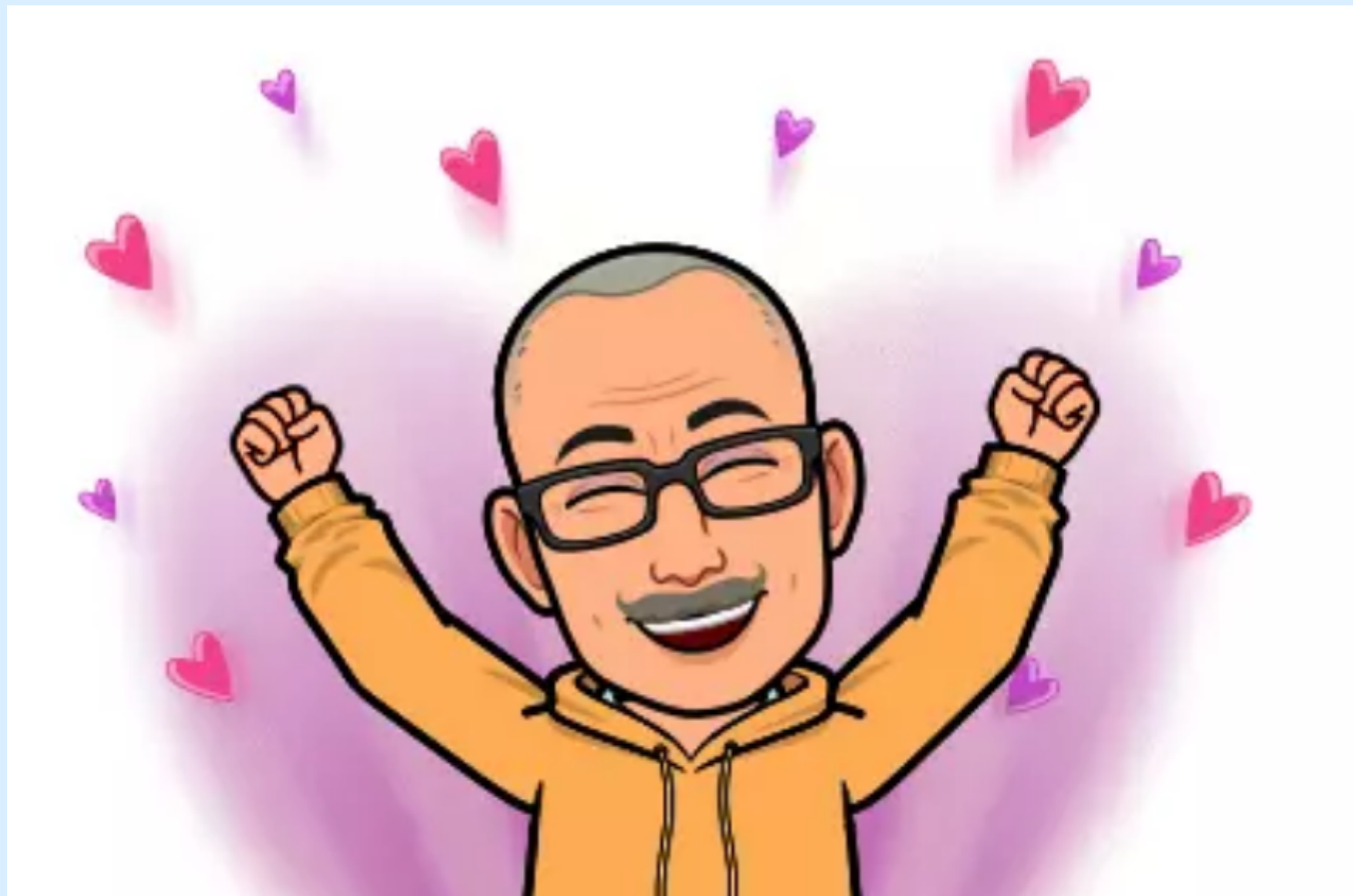
01

Tools we'll Hack

02

Hacks for the Tools

14 legal HACKs to use from Tomorrow on



**On LinkedIn for
more than 14 years**

Teaching How to use LinkedIn better for 10+
years

Background Image

Change it often on Profile, Group & Company page - *Benefit: Brand awarness*

Pronounce + Cover story

10 + 30 sec intro. More than your name & service - *Benefit: more trust, sales tool*

Away message

Write a LinkedIn Tip a week for your messaging partners - *Benefit: Easy sales tool*

2. Hacks for the TOOLS

Events

You can download email addresses. Don't need Landing Page - *Benefit: less click*

Recommendation

Find the position you've got it. Add to your position - *Benefit: Easier to find & read - gives extra trust*

Profile

5-6 competitors & your. Print them on Friday. Relax on the Weekend. Them all on Monday. *Benefit: you can always pimp up your Profile*



2. Hacks for the TOOLS

#ashtag #ack

SHO

#TamasBanki - better to read
3rd party tool to know the follower
number  LinkedIn Hashtags

Free Message to me

Being Premium gives you the ability to
receive InMail, free for the writer

Hiring

Add a boost to your brand with Free Job
ads; Better to have the same Job posted
freely by all employee, than the Free Job
post on Company page (more vs once)

Turn of & stay

Freeze = Hibernate your profile = No need to delete Profile

@mention

max 20

message them or you get penalized, if they don't react

Liker \neq Lurker

Liker = Lead, be proactive

Write great Subject to your InMails

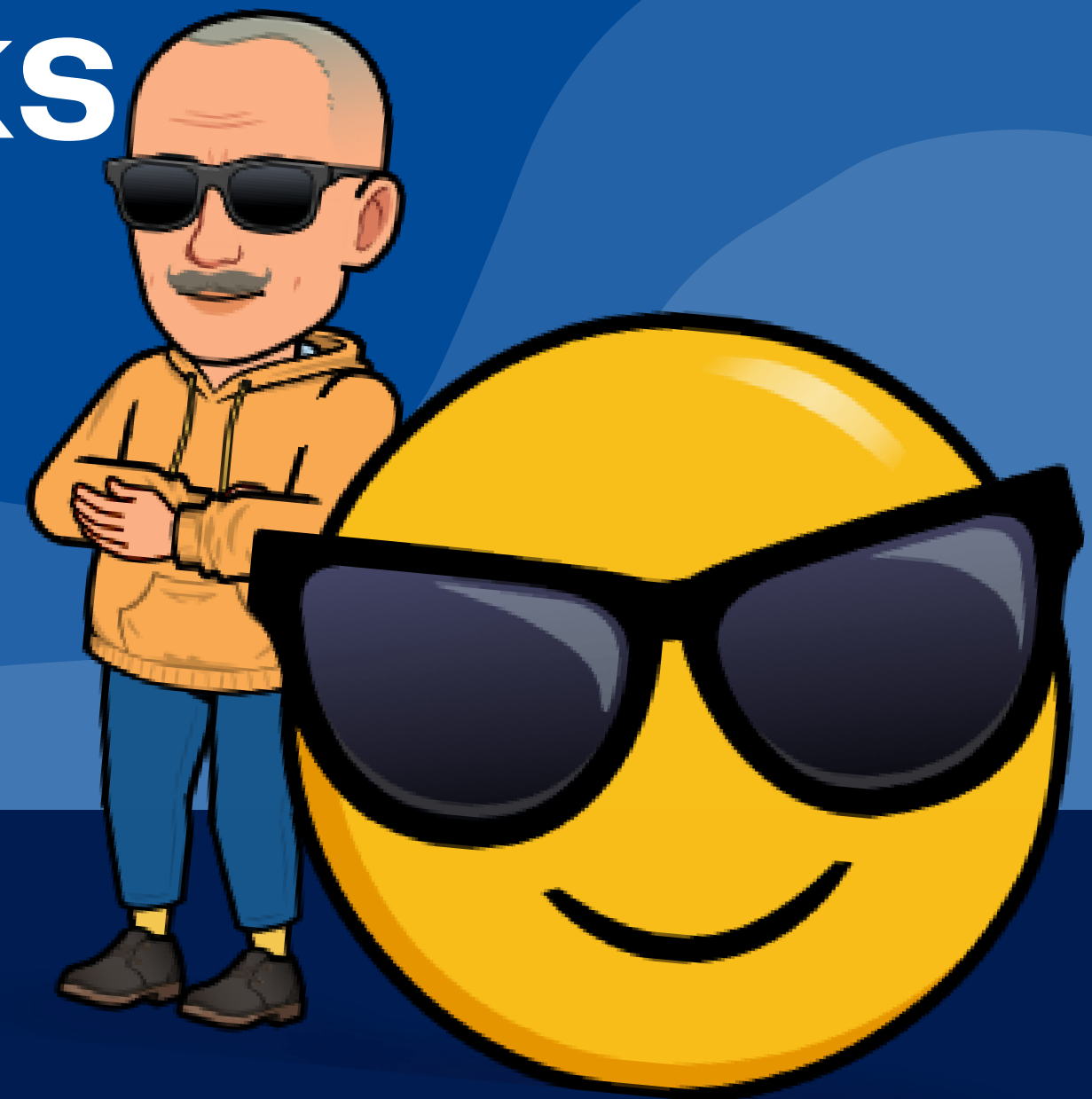
Single vs Multiple CTA

Linkedin ♥ 3-9 images

Use them for more CTA

Use Documents with URL-s & CTA-s

+1. Some more freezing cool Hacks



Ask me more

I'm here to help

Phone Number

+36 70 932 8054

Website

www.TamasBanki.com

Email Address

tamas@bankitamas.hu

